

# Kiwanis<sup>®</sup>

International

Serving the Children of the World<sup>®</sup>

## Kiwanis International Update

October 2009

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### Kiwanis International CEO steps down

Rob Parker will step down as Chief Executive Officer (CEO), effective Oct. 16, 2009. Parker, who came to Kiwanis in August 2006, plans to accelerate his graduate studies while continuing to work on issues surrounding the value and importance of leadership.

"My time at Kiwanis has helped fuel my passion for a more global approach to leadership," Parker stated in a letter announcing his resignation, "and I look forward to

the public speaking opportunities that lie ahead both in the United States and internationally.”

Stan Soderstrom, Chief Impact Officer , has been named interim CEO.

## What do you like?

There are two ways you can help improve this Kiwanis International Update newsletter:

1. **Tell us** what type of stories you'd like to read in this monthly newsletter.
2. Encourage fellow Kiwanians to register to receive their own Update. There's no cost, and it's available to all Kiwanis members worldwide. Simply e-mail them this link: [www.kiwanismagazine.org/subscribe](http://www.kiwanismagazine.org/subscribe).

## Kiwanis story

### Come young, come all

Four- to 12-year-old children were invited to the Sunda Kelapa, Jakarta, Indonesia, Kiwanis Club's free medical clinic, and nearly 1,000 patients showed up. But not all were children. Hundreds of babies and adults were there too.

All were welcomed.

“Our target is to find children with tuberculosis and malnutrition and pass this information to the government clinic,” says Sunda Kelapa Kiwanis Club Secretary Lineola Lesmana, who reports that the clinic is operated in a slum area where families scavenge their living from trash dumps.

While adults and children waited in line to see the doctor and pharmacists, Kiwanians demonstrated the proper way to wash hands and brush teeth. Hygiene kits, packed with toothbrushes, toothpaste and soap, were handed out to everyone.

The doctors and volunteers saw a lot of health problems, including intestinal worms, skin diseases and diarrhea.

“All of us feel so sad,” Lesmana says. “The children are so small, so skinny. We think they are below 7 years old, but some of them are above 10 years old.” Now in its fifth year, the Kiwanians have seen sign of progress.

*Jakarta, a crowd of Indonesian children waits patiently to be weighed, measured and asked to say “ahh.”*

“Parents used to hide and keep their sick children hidden,” Lesmana reports. “Now they’re coming to our clinic, because they realize children can get well after being treated.”



## Kiwanis One Day

### Show your stuff

Griffin, Georgia’s neighborhood revitalization project was a 2009 **Kiwanis One Day** Media Contest winner. So was the Olympia, Washington, Kiwanis Club’s food bank garden. Now it’s your chance to win. **Submit** your club’s Kiwanis One Day plans for a chance to be one of the two clubs selected for Kiwanis International coverage—one for a **KIWANIS** magazine article and the other in a professional video.

### End-of-year reporting for Kiwanis clubs

Clubs are asked to complete an Annual Club Report via the Kiwanis One Web site. The Annual Club Report is an online form that allows clubs to report service and administrative activities for the 2008-09 year. Members can choose to fill out the form in one of 8 languages: Chinese, Dutch, English, French, German, Italian, Japanese and Spanish. The clubs may now access the online Annual Club Report at <http://forms.kiwanisone.org/fs-annualclubreport.aspx>.

Clubs are asked to complete this on or before November 15, 2009.

**More details.** Please direct any questions to: [global@kiwanis.org](mailto:global@kiwanis.org).

### Billing change

Kiwanis International’s **billing process** is changing, but not yet.

Club representatives voted in the 2009 House of Delegates to approve a common billing date (English) for North American and Caribbean dues. But the effective date is October 2010, not 2009.

## Get connected

Did you know that Kiwanis has a Facebook group? More than 2,500 members are sharing best practices, posting photos of Kiwanis events, describing service projects and seeking advice at the popular social networking Web site.

If you are not already on Facebook, simply [register](#).

Once you're registered—or if you already are a Facebook member—[search](#) for Kiwanis International and join the group.

[Learn more](#) about Kiwanis on Facebook and other social media.

## Help needed

Is your club a whiz at raising funds? You can help other Kiwanis clubs.

Does your club service make an impact in your community and the world? Other Kiwanis clubs want to know how you do it.

Does your club excel at membership growth? Other Kiwanis clubs need your advice.

Help other Kiwanis clubs by sharing your success stories at <http://www.kiwanis.org/shareyourstory>.

## KIWANIS magazine

### Focus on family

Paul Palazzolo grew up in the Kiwanis family, so he knows firsthand that Kiwanians can make a true difference in a young person's life. Now he's using the leadership training he received as a Springfield, Illinois, Key Club member to guide Kiwanis as its 2009–10 International President. You can read more about President Palazzolo in the [October 2009 issue](#) of KIWANIS magazine. Plus:



**Meet another former Key Clubber**—Laura Dover—who's been recognized as one of the United States' top college students.

**Join fellow Kiwanians** who **travel to serve**.

Learn how Athens, Georgia, Kiwanians transform KIWANIS magazine text into **audio CDs** for members who have vision impairments.



## Convention updates

### Welcome back

Kiwanis International is inviting some very special guests to Las Vegas for the 95th Annual Kiwanis International Convention: Kiwanis-family alumni.

As Kiwanis looks forward to its 100th anniversary celebration and the launch of its second Worldwide Service Project, now is a good time for former Circle K and Key Club members to reconnect with Kiwanis.

You can help bring them back to the family. Encourage them to visit the [Kiwanis alumni Web page](#) and to attend special activities that are being planned just for them in Las Vegas in coordination with the [June 24-27 Kiwanis International Convention](#).

### Save on the rate

Sign up (English) for the [95th Annual Kiwanis International Convention](#) before January 31 to take advantage of the early-bird rate of US\$195—a \$55 savings. The convention rate after January 31, 2010, is \$250.

### Expand their world

Ensure that your community's Key Club and Circle K leaders get the most of their Kiwanis-family experience by supporting their involvement at district and international conventions and conferences.

Circle K and **Key Club** district conventions are scheduled next February through April. Key Club International will stage its **2010 convention** in Memphis, Tennessee, July 7-11. Washington University in St. Louis, Missouri, will host the **55th Annual Circle K International Convention**, August 4-7, 2010.

Now's the time to meet with your Circle K and Key Clubs to plan their attendance.

## President's Message

### Let's get growing

**By Paul Palazzolo, President, Kiwanis International**

Welcome to what I know will be an outstanding year of service, leadership and growth.

We know how important growth is to our mission of serving the children of the world. We know that more Kiwanians on the team translates into more lives being touched. This is our mission.

I'm excited to tell you about a new growth initiative that encourages you to sponsor new members and strengthen your club. The initiative is called **Reveal**, and it's going to make it easier than ever for you to get involved, take action and see results.

Why's it so easy? Well, we've broken it up for you into four easy steps. We're kicking it off this month by asking all Kiwanis leaders around the world to **walk the talk** and sponsor at least one new member into their own club. By doing this, we know we can add more than 7,000 new members to Kiwanis in October alone.

That's a great goal, and I know we can do it.

There are three additional membership efforts, one in January, one in May and one in September. To plan for those, it's a great idea to go to the Reveal site now to learn more about how you can **Reveal Your Growth Potential**. We'll touch upon those topics in an upcoming edition of the Kiwanis International Update.

Thank you for making time to make a difference in someone's life as a member of your Kiwanis Club. Now it's time to recruit others with the same passion. Ask someone to be a Kiwanian today.

### Dates to remember

**November:** Kiwanis Family Month (English)

**November 4-10:** Key Club Week (English)

**January:** Kiwanis Public Awareness Month

**January 15:** Deadline for Kiwanis One Day Media Contest entries

**January 31:** Early registration deadline for 2010 Kiwanis International Convention