

# Kiwanis<sup>®</sup>

International

Serving the Children of the World<sup>®</sup>

## Kiwanis International Update

April 2009

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**Convention Updates**

## Dance with Jud

Judson Laipply's Evolution of Dance set all kinds of YouTube viewing records, but his thought-provoking message inspires change. Don't miss the [fun and inspiration](#) at the opening session.



*Judson Laipply*

## Set a new course

A top executive business coach, [Jeff Wolf](#) brings to Friday's Leadership Luncheon his passion for empowering people to seek new paths, new attitudes and new commitments as they fulfill business and personal goals.



*Jeff Wolf*

## Write a new song

Songwriter Billy Montana's words put Garth Brooks, Jo Dee Messina and Sara Evans at the top of the country music charts. Martina McBride, Lee Greenwood and Brooks & Dunn have dominated radio air time with Rob Crosby tunes. At the 2009 Kiwanis International Convention, the two lyricists will compose a presentation about Music City's music scene. Tune in at the opening session and the [Chart Toppers Celebration](#).



*Billy Montana*

## Massage the message

Kiwanis International's Global Marketing and Branding team will be available during the convention to help you with your club's communication needs. So bring your newsletter, brochures and questions to the exhibit hall for a chat.

## Parade of service

Parades are always fun, but a 2009 Kiwanis International exhibition will top them all. The Kiwanis Hit Parade will display some of the best Kiwanis projects from around the world. Come to Nashville and pick up a few ideas for your own club.

Exhibits are being arranged by the Kiwanis districts.

## Leadership blog

Called to leadership

**By Rob Parker, CEO, Kiwanis International**

Current economic conditions have created something I would describe as a global leadership imperative. It is essential that the right people step up and lead at all levels—from our local communities to the highest levels of government, including businesses and nongovernmental agencies. History is replete with examples of leaders who were defined and shaped during times of crisis. Rather than run and hide from the pain, real leaders embrace the challenges of the day and rise to the occasion.

Kiwanis is an organization with a rich history of leading through difficult times. When people were struggling during the Great Depression, Kiwanis was there. When major wars and armed conflicts rocked the world, Kiwanis was there. When natural disasters devastated communities, Kiwanis was there. Whenever and wherever people are hurting, Kiwanis has been there. Now, more than ever, we need men and women to lead our clubs, districts and the international organization with strength and passion.

Now is not the time to be timid or conservative. Now is the time to listen to new voices and try new ideas. Now is the time to refresh our club meetings and make sure they are attractive and relevant to all kinds of people. Now is the time to make sure the service projects we support meet critical needs. Now is the time to invite people to join a vibrant, dynamic organization whose members truly care about people and are working to make a difference.

If you are a Kiwanis leader who wants to continue to improve and grow as a leader, I encourage you to join the online leadership conversation at [www.kiwanisleader.org](http://www.kiwanisleader.org). We need intelligent, passionate leaders like you to join us as we discuss the challenges and opportunities we face as Kiwanis leaders. And as you lead your local clubs to greatness, please share your ideas and best practices so we can learn from your experiences. Now, more than ever, our clubs need you to lead.

### What's happening in the April KIWANIS magazine

- **Head to Nashville.** The April 2009 KIWANIS magazine reveals inside information about the 94th annual convention.
- **Scouts' honor.** Girl Scouts of the USA leader Kathy Cloninger talks about leadership with Kiwanis International CEO Rob Parker.
- **An inspiring life.** Through her brave battle against cancer, Rashale Arana changed the lives of Kiwanians who tried to help her.
- **Splashy playgrounds.** Learn how one club build a community water park, how other clubs maintain playground equipment and how an Ontario playground project prompted a neighborhood revitalization.
- **Rockin' photography.** Meet an Ohio Kiwanian who photographed the formative years of rock 'n' roll, capturing The Beatles, James Brown, Aretha Franklin and more.
- [Read](#) your April 2009 KIWANIS magazine.

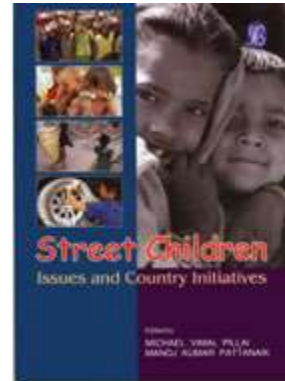


## Booked again

A June 2000 KIWANIS magazine article, "Saving the Street Children," is back in print. Icfai University Press of Hyderabad, India, selected the feature for a chapter in its recent book, *Street Children—Issues and Country Initiatives*.

The article, written by former KIWANIS magazine managing editor Scott Pemberton, examines the lives of abandoned and homeless children.

KIWANIS magazine articles have frequently been selected for reprint in publications from Readers Digest to educational materials to medical publications.



"The books in these (Icfai Book) series are based on relevant, authoritative and thought-provoking articles written by experts and published in leading professional magazines and research journals," Icfai editors Michael Vimal Pillai and Manoj Kumar Pattanaik wrote in their introduction. The book includes stories about street children in India, Afghanistan and Somalia, as well as articles from World Vision, Human Rights Watch and Kiwanis.



## Go, team

With a 100 percent nylon shell and a mesh lining, the Kiwanis-branded [coach's jacket](#) is lightweight with exceptional breathability. Full-cut sleeves with elastic cuffs and a bottom drawstring make it the perfect fit.



## Dates to remember

- **June 4-6, 2009**, The [42nd Annual Kiwanis International-European Federation Convention](#) in Ghent, Belgium.
- **June 25-28, 2009**: The [94th Annual Kiwanis International Convention](#) in Nashville, Tennessee.

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